

## Rob Melnick

Executive Director/Chief Operating Officer  
Global Institute of Sustainability

Director, Morrison Institute for Public Policy  
Senior Research Scientist, School of Public Affairs

Arizona State University

### Education:

Ph.D., Educational Technology, Arizona State University

M.A., Media, Arizona State University

B.A., Government, Dartmouth College

Rob Melnick was appointed to his current position with GIOS in 2008 and is also responsible for strategic planning, operations and fiscal management of this university-wide research and teaching unit that reports to ASU's President. Dr. Melnick also serves ASU as chief administrator of Arizona's oldest "think tank," the Morrison Institute for Public Policy. Immediately prior to his appointment at GIOS, Rob was Associate Vice President for Economic Affairs at ASU from 2003-2008, a position in which he had responsibility for numerous university programs and functions that enable ASU's impact on the local, state and national economies including corporate relations, government economic policy and entrepreneurial training.

Dr. Melnick has worked extensively as a policy analyst for government agencies, major corporations, foundations, and school systems nationwide. From 1980-82 he was Vice President of Desert Mountain Associates, a corporation specializing in policy research and the development of training programs. He is the principal author of two books — *Urban Growth in Arizona: A Policy Analysis* (Arizona State University) and *Visions of the Future* (International Publishing) and is co-author of *Teaching and Media* (Prentice Hall). He has also authored numerous articles and op-ed pieces.

Dr. Melnick works closely with public officials and corporate leaders throughout the country, advising them on policy issues, conducting evaluations, and developing future studies. From 1982-85, Dr. Melnick was a Senior Research Fellow at the Hudson Institute. In 1985, he became the first director of Hudson's Center for Education and Employment Policy. Dr. Melnick was elected Vice President of Hudson Institute by its Board of Trustees in 1986.

Dr. Melnick conducts research on a wide range of subjects. He has managed and/or contributed to nearly 200 funded policy studies on topics such as economic development, education reform, urban growth, quality of life and workforce development. His work has been supported by many corporations including American Express, IBM, and Gannett; philanthropic organizations including the PEW Charitable Trust, Ann E. Casey Foundation, Lily Endowment and the Reader's Digest Foundation; and government agencies including the U.S. Department of Housing and Urban Development, U.S. Department of Labor, U.S. Department of Transportation, City of Phoenix, Arizona Legislature, and the Navajo Tribe.